

## Ranking por Marcas -Cajetillas (20 uds.)-

| Hasta.....<br>MARCAS | 31-Dic-08<br>Cajetillas (20 uds.) | Precio<br>Medio | 31-Dic-07<br>Cajetillas (20 uds.) | Precio<br>Medio |
|----------------------|-----------------------------------|-----------------|-----------------------------------|-----------------|
| MARLBORO             | 15,95%                            | 3,00            | 16,24%                            | 2,95            |
| FORTUNA              | 11,92%                            | 2,50            | 11,96%                            | 2,40            |
| WINSTON              | 10,37%                            | 2,50            | 9,55%                             | 2,40            |
| CHESTERFIELD         | 9,88%                             | 2,70            | 9,76%                             | 2,60            |
| DUCADOS NEGRO        | 7,16%                             | 2,50            | 7,52%                             | 2,40            |
| DUCADOS RUBIO        | 6,17%                             | 2,30            | 5,77%                             | 2,20            |
| CAMEL                | 5,88%                             | 2,70            | 5,69%                             | 2,61            |
| NOBEL                | 4,94%                             | 2,50            | 4,55%                             | 2,40            |
| LUCKY STRIKE         | 4,90%                             | 2,50            | 4,40%                             | 2,40            |
| L&M                  | 4,37%                             | 2,50            | 4,58%                             | 2,40            |
| JOHN PLAYER SP.      | 2,56%                             | 2,30            | 2,90%                             | 2,21            |
| PALL MALL            | 2,41%                             | 2,30            | 2,66%                             | 2,20            |
| GOLD COAST           | 0,94%                             | 2,30            | 0,94%                             | 2,20            |
| PHILIP MORRIS        | 0,93%                             | 2,51            | 0,70%                             | 2,40            |
| ELIXYR               | 0,86%                             | 2,20            | 0,90%                             | 2,15            |
| LAMBERT & BUTLER     | 0,85%                             | 2,95            | 1,02%                             | 2,95            |
| CORONAS RUBIO        | 0,80%                             | 2,30            | 0,91%                             | 2,20            |
| WEST                 | 0,54%                             | 2,30            | 0,86%                             | 2,10            |
| BN                   | 0,48%                             | 2,50            | 0,51%                             | 2,40            |
| BENSON & HEDGES      | 0,44%                             | 2,75            | 0,49%                             | 2,82            |
| BULLBRAND            | 0,41%                             | 2,10            | 0,42%                             | 2,10            |
| HABANOS              | 0,37%                             | 2,80            | 0,41%                             | 2,70            |
| SUPERKINGS           | 0,37%                             | 3,00            | 0,44%                             | 3,00            |
| MAYFAIR              | 0,36%                             | 2,50            | 0,34%                             | 2,50            |
| POPULAR              | 0,29%                             | 2,20            | 0,32%                             | 2,10            |
| GOLDEN AMERICAN      | 0,27%                             | 2,30            | 0,30%                             | 2,20            |
| EXCITE               | 0,27%                             | 2,10            | 0,26%                             | 2,10            |
| NEXT                 | 0,26%                             | 2,30            | 0,30%                             | 2,20            |
| SILK CUT             | 0,23%                             | 3,10            | 0,24%                             | 3,10            |
| WINFIELD             | 0,23%                             | 2,30            | 0,24%                             | 2,20            |
| GAULOISES RUBIO      | 0,23%                             | 2,70            | 0,22%                             | 2,60            |
| DESERT GOLD          | 0,22%                             | 2,10            | 0,08%                             | 2,00            |
| RONSON               | 0,22%                             | 2,08            | 0,20%                             | 2,08            |
| PETER STUYVESANT     | 0,21%                             | 2,50            | 0,23%                             | 2,40            |
| RICHMOND             | 0,19%                             | 2,45            | 0,10%                             | 2,45            |
| MARLBORO POCKET      | 0,18%                             | 2,50            |                                   | 0,00            |
| NEWS                 | 0,18%                             | 2,30            | 0,16%                             | 2,20            |
| R 1                  | 0,17%                             | 3,00            | 0,15%                             | 2,95            |
| CORONAS NEGRO        | 0,17%                             | 2,51            | 0,18%                             | 2,42            |
| CELTAS               | 0,16%                             | 2,50            | 0,20%                             | 2,40            |
| ROYALS               | 0,16%                             | 2,30            | 0,14%                             | 2,30            |
| REGAL                | 0,15%                             | 3,10            | 0,19%                             | 3,10            |
| ROYAL CROWN          | 0,14%                             | 2,70            | 0,16%                             | 2,60            |
| RESTO MARCAS         | 2,24%                             | 2,56            | 2,83%                             | 2,48            |
| <b>Totales</b>       | <b>100,00%</b>                    | <b>2,59</b>     | <b>100,00%</b>                    | <b>2,50</b>     |